

# Texas Immunization Conference

## October 23-25, 2019 / Renaissance Dallas-Addison



The Texas Department of State Health Services is bringing immunization partners together to share information, discuss current issues, and recommend strategies for improving immunization rates across Texas.

### Who Should Attend

The conference is targeted toward private and public sector healthcare professionals throughout Texas and beyond. This includes physicians and residents, physician assistants, nurse practitioners, pharmacists, nurses, epidemiologists, public health staff, health educators, healthcare and public health students, school personnel, coalition members, stakeholders, and anyone else interested in improving immunization rates.

### Schedule at a Glance

#### Wednesday, October 23, 2019

8:30 – 9:30 am

*Introductions and Opening Keynote*

9:30 am – 10 am

*Break with Exhibitors*

10 am – 11 am

*Plenary: Immunization Schedule Update*

11 am – 12:30 pm

*Lunch on Own / Visit with Exhibitors*

12:30 pm – 1:45 pm

*Breakout Sessions*

1:45 – 2:15 pm

*Break with Exhibitors*

2:15 – 3:30 pm

*Breakout Sessions*

3:30 – 4:30 pm

*Plenary: Washington Measles*

4:30 – 7 pm

*Social Gathering / Networking with Exhibitors*

#### Thursday, October 24, 2019

8 – 9 am

*Coffee with Exhibitors*

9 – 10 am

*Plenary: Flu*

10 am – 10:30 am

*Break with Exhibitors*

10:30 am – 11:45 am

*Breakout Sessions*

11:45 am – 1:45 pm

*Lunch and Learn Plenary: Social Media, Communication & Advocacy*

1:45 pm – 3 pm

*Breakout Sessions*

3 – 3:30 pm

*Final Break with Exhibitors*

3:30 – 4:30 pm

*Plenary Session*

3:30 – 5:30 pm

*Exhibitor Tear Down*

#### Friday, October 25, 2019

8:30 – 9:30 am

*Plenary: HPV and Meningococcal*

9:30 – 10:30 am

*National Perspective on Immunizations*

10:30 am – 11:00 am

*Closing Remarks; Immy Award Presentation, Explanation of new TISWG*

11:30 am – 1:30 pm

*Post Conference Meeting: TISWG Re-Launch – Open to Public*

**Continuing education for multiple disciplines will be provided for this event.**

# Texas Immunization Conference Agenda

## Wednesday, October 23, 2019

<b>8:30 - 9:30 AM</b>	<b>Opening Session</b> <i>Region/Dallas Director, DSHS Commissioner John Hellerstedt and Tony Aragon, Immunization Director</i>				
<b>9:30 - 10 AM</b>	Break with Exhibitors				
<b>10 - 11 AM</b>	<b>Plenary: Immunization Schedule Update</b> <i>JoEllen Wolicki, BSN, RN</i> <i>Centers for Disease Control and Prevention</i>				
<b>11 AM - 12:30 PM</b>	Lunch on Your Own				
<b>12:30 - 1:45 PM</b>	<i>Epidemiology &amp; Surveillance</i>	<i>TVFC</i>	<i>Screenings</i>	<i>Adult Vaccines</i>	<i>Child &amp; Adolescent Vaccines</i>
<b>12:30 - 1:45 PM</b>	<b>Influenza:</b> <i>A Federal &amp; State Perspective</i>	<b>Vaccines for Children Program:</b> <i>Federal &amp; State</i>	<b>Someone You Love</b>	<b>Are You Prepared?</b> <i>Increasing Immunizations Among First Responders</i>	<b>Data Resources:</b> <b>DSHS Dashboards</b> <i>(Flu, Tdap/HPV, TIPS)</i>
<b>1:45 - 2:15 PM</b>	Exhibitor Session				
<b>2:15 - 3:30 PM</b>	<i>Epidemiology &amp; Surveillance</i>	<i>TVFC</i>	<i>Screenings</i>	<i>Adult Vaccines</i>	<i>Child &amp; Adolescent Vaccines</i>
<b>2:15 - 3:30 PM</b>	<b>Texas Vaccine Preventable Disease Epidemiology Update</b>	<b>Are You IQIP'd?</b>	<b>Invisible Threat</b>	<b>Vaccines Aren't Just for Kids:</b> <i>Federal &amp; State Perspectives on Improving Adult Immunization Rates in Texas</i>	<b>HPV in Texas:</b> <i>Status Report</i>
<b>3:30 - 4:30 PM</b>	<b>Plenary: Measures to Fight Measle Outbreaks: Washington State Case Study</b> <i>Chas DeBolt, RN, MPH, Washington State Health Department and Amy Parker Fiebelkorn, MSN, MPH, Centers for Disease Control and Prevention</i>				
<b>5 - 7 PM</b>	<b>Social Gathering: Networking</b>				

## Thursday, October 24, 2019

<b>9 - 10 AM</b>	<b>Plenary: Focus on Maternal and Childhood Vaccination</b> <i>C. Mary Healy, MD, Texas Children's Hospital and Stephen Pont, MD, Dell Children's Medical Center</i>				
<b>10 - 10:30 AM</b>	Break with Exhibitors				
<b>10:30 - 11:45 AM</b>	<i>Epidemiology &amp; Surveillance</i>	<i>TVFC</i>	<i>Screenings</i>	<i>Adult Vaccines</i>	<i>Child &amp; Adolescent Vaccines</i>
<b>10:30 - 11:45 AM</b>	<b>"Outbreak:"</b> <i>The Hepatitis-A and Mumps Edition</i>	<b>Storage and Handling:</b> <i>Case Studies &amp; Lessons Learned</i>	<b>Hilleman</b>	<b>Your Ally in Protection:</b> <i>How Pharmacies Can Improve Adult Access to Immunization</i>	<b>Tackling Tough Topics:</b> <i>Outreach to Parents</i>
<b>11:45 AM - 1:45 PM</b>	<b>Communications Lunch and Learn Plenary:</b> <i>Julie Boom, MD, Texas Children's Hospital and Kristen Holland Shear, UT Southwestern Medical Center</i>				
<b>1:45 - 3:00 PM</b>	<i>Epidemiology &amp; Surveillance</i>	<i>TVFC</i>	<i>Screenings</i>	<i>Adult Vaccines</i>	<i>Child &amp; Adolescent Vaccines</i>
<b>1:45 - 3:00 PM</b>	<b>Immunization Information Systems:</b> <i>Creating a Nationwide Network of Information</i>	<b>Why Can't You Place Your Order this Month in EVI?</b>	<b>Storytelling:</b> <i>A Valuable Tool in Immunization Communication</i>	<b>Complications of Influenza in Adults</b>	<b>Immunizations and Schools</b>
<b>3 - 3:30 PM</b>	Exhibitor Session				
<b>3:30 - 5 PM</b>	<b>Plenary: Communicating Vaccine Myths and Realities</b> <i>Katy Gore, MPH Texas Immunization Project, Julie Boom, MD, Texas Children's Hospital and Mary C. Healy, MD, Texas Children's Hospital</i>				

## Friday, October 25, 2019

<b>8:30 - 9:30 AM</b>	<b>Adolescent Vaccination Plenary: HPV Clinical Case Study and Meningitis Awareness</b> <i>Lori Anderson, MD (Retired) and Jamie Schanbaum, The Jamie Group</i>				
<b>9:30 - 11 AM</b>	<b>Closing Keynote: National Perspective on Immunizations</b> <i>Melinda Wharton, MD, MPH</i> <i>National Center for Immunization and Respiratory Diseases (NCIRD) at CDC</i>				
<b>9:30 - 11 AM</b>	<b>Awards / Conference Wrap Up:</b> <i>Immy Award Presentation, Explanation of new TISWG, Closing Remarks</i>				
<b>11 - 11:30 AM</b>	<b>End/Break</b>				
<b>11:30 AM - 2 PM</b>	<b>TISWG Annual Meeting / Lunch by RSVP Only</b>				

# 2019 Texas Immunization Conference

**Wednesday, October 23, 2019**

**8:30 AM - 9:30 AM**

## PLENARY

### Welcoming Session



**John Hellerstedt, MD**  
**Commissioner**  
*Texas Department of State Health Services*

The Region 2/3 Director will open the Welcoming Session. TX Department of State Health Services Commissioner

John Hellerstedt, MD, will address conference attendees. He will be followed by Immunization Unit Director Tony Aragon who will provide an update on State of Texas Immunizations.

**10:00 AM - 11:00 AM**

## PLENARY

### Immunization Schedule Update



**JoEllen Wolicki, BSN, RN**  
**Nurse Educator**  
*National Center for Immunization and Respiratory Diseases, Communication and Education Branch, Centers for Disease Control and Prevention*

The Advisory Committee on Immunization Practices (ACIP) develops recommendations on how to use vaccines to control disease in the United States. The committee's recommendations are forwarded to CDC's Director for approval. Once the ACIP recommendations have been reviewed and approved by the CDC Director and the U.S. Department of Health and Human Services, they are published in CDC's Morbidity and Mortality Weekly Report (MMWR). The MMWR publication represents the final and official CDC recommendations for immunization of the U.S. population. Professional organizations that work with the ACIP to develop the annual childhood and adult schedules include the American Academy of Pediatrics (AAP), the American Academy of Family Physicians (AAFP), the American College of Obstetricians and Gynecologists (ACOG), and the American College of Physicians (ACP).

**12:30 PM - 1:45 PM**

## EPIDEMIOLOGY AND SURVEILLANCE

### Influenza: Federal And State Perspective

**JoEllen Wolicki, BSN, RN**  
**Nurse Educator**

*CDC, National Center for Immunization and Respiratory Diseases, Communication and Education Branch*

**Andrea Salinas, MPH, CPH, CIC**  
**Epidemiologist, Influenza**

*Texas Department of State Health Services*

This session will cover both a national and state update and overview of the Flu, including trends in vaccination coverage, ongoing challenges, priorities, and resources for providers.

## TVFC

### Vaccines for Children Program: Federal and State Perspective

**Mark Ritter, MHA**

**Senior Public Health Advisor**

*Texas Department of State Health Services*

**Montique Shepherd, II, MPA**

**CDC Public Health Advisor**

*Texas Department of State Health Services*

The presenters will discuss the Federal and Texas Vaccines For Children Program, National Immunization Survey (NIS) coverage levels for children and adolescents and increasing adult immunization rates through participation in Adult Safety Net (ASN) Program as well. Presenters will also cover the 2018 TVFC Program Updates, National Immunization Survey (NIS) updates for the United States and Texas and Adult immunization initiatives including Adult Safety Net (ASN) Program.

## SCREENINGS

### Someone You Love

*Winner: Power of Film Award from the Beloit International Film Festival*

This poignant documentary takes a look into the lives of five women affected by HPV, the widely misunderstood and controversial virus that causes several types of cancer, including cervical. Each of these women has an intimate story to tell. For three individuals, it's a story of survivorship that comes with misconceptions, stigma, shame, heartbreak, pain and triumph. For one family, it's about coping with the loss of their daughter Kristen and trying to prevent it from happening to others like her. It also tells the story of one woman, who at 31 years began her cancer journey. The cameras follow Kelly on her epic battle to save her marriage, her career, her family and ultimately, her life.

**Continuing education for multiple disciplines will be provided for this event.**

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# 2019 Texas Immunization Conference

## ADULT VACCINES

### Are You Prepared? Increasing Immunization Among First Responders

**Caroline Hilbert, MD, MPH**

*Director of Immunization Advocacy*

*Williamson County and Cities Health District*

**Denise Starkey, MPH, MA**

*Adolescent and Adult Immunization Coordinator*

*Texas Department of State Health Services*

In response to the aftermath of Hurricane Harvey in 2017, the Centers for Disease Control and Prevention (CDC) and the State of Texas saw a growing concern that emergency responders were not fully immunized against disaster-related health risks. To address this concern, DSHS implemented a comprehensive project, the Hurricane Recovery Crisis Cooperative Agreement (Crisis CoAg), to raise the immunization rates of Texas emergency responders. Williamson County & Cities Health District was one of the local health departments awarded Crisis CoAg funding in January 2019. In the months following, an integrated team of cross-divisional staff began to establish and strengthen relationships with first responders throughout the county. This session will provide background information of the Crisis CoAg emphasizing the importance of immunizations for first responders, as well as the resources and strategies that the Williamson County & Cities Health District team has employed to engage with local first responders, lessons learned, and anticipated next steps.

## CHILD AND ADOLESCENT VACCINES

### Data Resources: DSHS Dashboards (Flu, Tdap/HPV/TIPS)

**Matthew Davis**

*Texas Immunization Registry Operations Coordinator*

*Texas Department of State Health Services*

**Kayla Boykins**

*Vaccine Accountability Team Lead*

*Texas Department of State Health Services*

**Jessica Jupe**

*Epidemiologist*

*Texas Department of State Health Services*

Quality, timely and accessible data are essential to deliver vaccines effectively. From local health clinics to national health systems, data allows healthcare professionals to ensure the correct vaccines are administered at the right time to the right people. In this session, subject matter experts from the DSHS Immunization Unit will provide an in-depth look at some of the state's essential data resources: the new and improved HPV and Tdap reports, the Texas Immunization Provider Summary (TIPS) report, and the influenza dashboard.



**2:15 PM - 3:30 PM**

## EPIDEMIOLOGY AND SURVEILLANCE

### Texas Vaccine Preventable Disease Epidemiology Update

**Greg Leos, MPH, CPH, CIC**

*Epidemiologist, Vaccine Preventable Disease Team Lead*

*Texas Department State Health Services Emerging and Acute Infectious Disease*

The Texas Department of State Health Services Vaccine-Preventable Disease (VPD) Team will be providing an update on VPDs throughout Texas over the past year. This will include a discussion of outbreaks, clusters, and notable investigations of VPDs as well as trends and new public health recommendations for control measures. There will also be a brief question and answer session at the end of the presentation for session attendees.

## TVFC

### Are you IQIP'd?

**Montique Shepherd, II, MPA**

*CDC Public Health Advisor*

*Texas Department of State Health Services*

**Ashlea Tolbert**

*Vaccine Operation Groups Policy Team Lead*

*Texas Department of State Health Services*

CDC's Immunization Quality Improvement for Providers (IQIP) program launched to help providers and ensure children and adolescents are getting the vaccines they need when they need them. DSHS subject matter experts will inform attendees of the new and improved TVFC recruitment process, new program policies with IQIP, and learn core concepts needed to successfully report immunization registrations to the state registry. Attendees will leave with new tools and resources for recruitment, in-depth knowledge of program policy changes, and tools and tips for electronic health record system management.

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# 2019 Texas Immunization Conference

## SCREENINGS

### **Invisible Threat**

*CHSTV - Videos Funded by Rotary International  
Award-Winning High School Broadcast Journalism /  
Documentary Film Program*

"Invisible Threat" addresses the subject of vaccine refusal and the repercussions that can follow. According to the student filmmakers, the genesis of the documentary was their initial decision to make a short peer-to-peer film about how the immune system works. While looking into the subject, they became aware of the controversies around vaccines and turned their attention to the effects vaccine refusal can have on public health. Invisible Threat is a critically-acclaimed documentary that explores the science of vaccination and why fears and misconceptions have lead parents to delay or decline vaccines.

## ADULT VACCINES

### **Vaccines Aren't Just for Kids: Federal & State Perspectives on Improving Adult Immunization Rates in Texas**

*Amy Parker Fiebelkorn, MSN, MPH  
Senior Epidemiologist, Immunization Services Division;  
Program Deputy, Influenza Vaccine Task Force  
Centers for Disease Control and Prevention*

*Denise Starkey, MPH, MA  
Adolescent and Adult Immunization Coordinator  
Texas Department of State Health Services*

The Centers for Disease Control and Prevention (CDC) and Texas Department of State Health Services (DSHS) Immunization Unit continue to be committed to removing barriers to vaccines and improving vaccination coverage rates for adults in Texas. Through the continued development and strengthening of partnerships among the CDC, DSHS, local health departments, and healthcare providers, the focus continues to be on improving and expanding healthcare providers' knowledge of the utilization of the Adult Safety Net Program (ASN) and the National Vaccine Advisory Committee (NVAC) Standards for Adult Immunization Practice.

During this session, participants will be presented with updates to adult vaccination recommendations from the Advisory Committee on Immunization Practices (ACIP), the current status of adult vaccination rates both nationally and statewide, past and current efforts by DSHS to increase adult vaccination rates, strategies focused on increasing the number of healthcare providers offering and administering ACIP-recommended adult vaccinations, increasing the utilization of the Texas Immunization Registry, ImmTrac2, and increasing the awareness and importance of adult immunizations among the general public and healthcare providers.

## CHILD AND ADOLESCENT VACCINES

### **HPV in Texas: Status Report**

*Lois Ramondetta, MD  
Professor and Chief of Department of Gynecologic  
Oncology and Reproductive Medicine  
MD Anderson Cancer Center*

*Rachel Wiseman, MPH  
Assessment, Compliance & Evaluation Group  
Manager  
Texas Department of State Health Services*

During this session, participants will be presented with the current status of Texas' HPV coverage rates, an overview of activities across the state aimed at raising coverage rates, and the barriers programs face in implementing HPV activities. Attendees will leave with strategies and tools to help increase HPV coverage rates in the state.

## 3:30 PM - 4:30 PM

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## PLENARY

### **Measures to Fight Measle Outbreaks: Washington State Case Study**

*Chas DeBolt, RN, MPH  
Sr. Epidemiologist for Vaccine-Preventable Diseases  
Washington State Department of Health*

*Amy Parker Fiebelkorn, MSN, MPH  
Senior Epidemiologist, Immunization Services Division;  
Program Deputy, Influenza Vaccine Task Force  
Centers for Disease Control and Prevention*

According to the Centers for Disease Control and Prevention, more than 1,100 cases of measles have been confirmed in 30 states this year. Attendees will receive an overall understanding of the epidemiology of measles during the 2018- 19 U.S. measles outbreak and the historic implications of this outbreak. The session will include a review of the control measures Washington State took for the two outbreaks it experienced in 2019 and other steps they have taken to address the issue.

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# 2019 Texas Immunization Conference

**Thursday, October 24, 2019**

**9:00 AM - 10:00 AM**

## **Thursday Morning Plenary: Focus on Maternal and Childhood Vaccination**



**C. Mary Healy, MD**  
*Pediatric Infectious Disease Specialist*  
*Texas Children's Hospital*  
*Associate Professor of Pediatrics*  
*Baylor College of Medicine*



**Stephen Pont, MD, MPH**  
*Medical Director, Office of Science and Population Health*  
*Texas Department of State Health Services*

Maternal immunization benefits both mother and infant (2 for 1 protection). Immunized mothers transport protective antibodies to infants that prevent infection in early life. Maternal immunization against

influenza and pertussis during every pregnancy is recommended. The benefit of immunizing pregnant women against influenza is established due to high disease burden in infected pregnant women. Ongoing pertussis outbreaks demonstrate that the greatest pertussis-associated morbidity and mortality is in infants <3 months of age and pertussis booster vaccine (Tdap) may passively protect young infants in the first few months of life. Vaccines targeting pregnant women must overcome historical and contemporary barriers to optimally benefit both mothers and young infants. Building a strong maternal immunization platform is critical both for preventing illness now and holds hope for the future as new vaccines are developed.

**10:30 AM - 11:45 AM**

### **EPIDEMIOLOGY AND SURVEILLANCE**

#### **"Outbreak:" The Hepatitis-A and Mumps Edition**

**Emilie Prot, DO, MPH**  
*Regional Medical Director, Region 11*  
*Texas Department of State Health Services*

**Montique Shepherd, II, MPA**  
*CDC Public Health Advisor*  
*Texas Department of State Health Services*

This breakout session will discuss the personal experiences of public health professionals who have served as first-line responders and directly supported the 2019 West Virginia Hepatitis-A Outbreak Response and a case study of a 2019 Mumps Outbreak Response occurring in one Texas Detention Center. Be prepared to hear about the many different challenges that surrounded these response efforts, and learn best practices that were used and proven to be successful in addressing these national emergencies.

### **TVFC**

#### **Storage and Handling: Case Studies and Lessons Learned**

**Trish Stowe, MHA**  
*Texas Vaccines for Children Consultant Team Lead*  
*Texas Department of State Health Services*

**Jennifer Hamilton**  
*Texas Vaccines for Children Consultant*  
*Texas Department of State Health Services*

Correct vaccine storage and handling practices are the first step in keeping communities safe from vaccine-preventable diseases. Using a case-study format, this session will provide health professionals with tools to understand their role in proper storage and handling practices. The speakers will provide detailed guidance on best practices for both refrigerated and frozen vaccines.

### **SCREENINGS**

#### **Hilleman**

Directed by Donald Rayne Mitchell and co-produced by Gloria Lewis, "HILLEMANN – A Perilous Quest to Save the World's Children" tells the inspiring story of Dr. Maurice R. Hilleman, a man with a singular, unwavering focus — to eliminate the diseases of children. Through exclusive interviews with Dr. Hilleman and his peers, rare archival footage, and 3-D animations, the film puts a human face to vaccine science, revealing the character that drove this bold, complex, and heroic man.

### **ADULT VACCINES**

#### **Your Ally In Protection: How Pharmacies Can Improve Adult Access to Immunization**

**Debra Garza, RPh, CEO**  
*Texas Pharmacy Association*

**Denise Starkey, MPH, MA**  
*Adolescent and Adult Immunization Coordinator*  
*Texas Department of State Health Services*

Throughout the State of Texas, adult vaccination rates continue to be a priority for healthcare providers. Committed to removing barriers to vaccines and improving vaccination coverage rates for adults, pharmacies play a vital role in increasing accessibility to vaccination services. During this session, participants will be presented with information of the past and current efforts to increase adult vaccination rates in the pharmacy setting, strategies focused on increasing the number of pharmacists offering and administering ACIP-recommended adult vaccinations, increasing the utilization the National Vaccine Advisory Committee (NVAC) Standards for Adult Immunization Practice, and increasing the utilization of the Texas Immunization Registry, ImmTrac2.

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## CHILD AND ADOLSCENT VACCINES

### Tackling the Tough Topics: Outreach to Parents

*Lori Anderson, MD, Retired*

*Amistad Community Health Center*

*Margie Esther Padilla, Pharm.D, CDE, BCACP Clinical Associate Professor*

*University of Texas at El Paso*

In today's age, some parents have an inherent suspicion of anything synthetic or artificial. Others are convinced that immunizations can cause harm to their child. How do healthcare professionals overcome objections and discuss the importance of vaccines to parents who are hesitant to vaccinate their children?

## 11:45 AM - 1:45 PM

### PLENARY

### Social Media, Communication and Advocacy: Learn at Lunch



*Julie Boom, MD Director,  
Immunization Project Texas  
Children's Hospital*



*Kristen Holland Shear  
Director, Digital and Social Media  
UT Southwestern Medical Center*

Doubts about vaccines, fueled by inaccurate information, could be fracturing the benefits of herd immunity brought on by vaccine acceptance, experts say. Platforms like Facebook, Instagram, Pinterest, and YouTube have been used to spread misinformation about the perceived dangers of getting immunized and have started taking action to stem it. As social media usage increases, organizations need to have a social media presence, post correct, evidence-based information, and respond to people who ask questions.

Attend this session to hear more about social media and other innovative communication methods to spread the word.

## 1:45 PM - 3:00 PM

### EPIDEMIOLOGY AND SURVEILLANCE

### Immunization Information Systems: Creating a Nationwide Network of Information

*Mary Beth Kurilo, MPH, MSW*

*Policy and Planning Director*

*American Immunization Registry Association*

*Kevin Allen*

*Texas Immunization Registry Group Manager*

*Texas Department of State Health Services*

This session will provide a national perspective on Immunization Registries from the American Immunization Registry Association and a State perspective of the Texas Immunization Registry, ImmTrac2. Attendees will have the opportunity to address questions and meet with subject matter experts to discuss trends and benefits to providers, along with updates to Data Exchange capabilities.

### TVFC

### Why Can't You Place Your Order This Month?

*Kayla Boykins*

*Vaccine Accountability Team Lead*

*Texas Department of State Health Services*

*Daniel Castillo*

*VMG Finance Team Lead*

*Texas Department of State Health Services*

Have you ever attempted to place a vaccine order in EVI, and it won't go through? Join us as we discuss why and when vaccine orders cannot be fulfilled. Learn about maximum stock levels set for each enrolled facility and how decisions made about vaccine choice affects your ordering ability. Participants will learn how current on-hand vaccine inventory affects the ability to place additional orders, gain knowledge and understanding of the reporting process of vaccine usage, learn the importance of timeliness reporting, and discuss best practices for successful vaccine order placing.

## 1:45 PM - 3:00 PM

### SCREENINGS

### Storytelling: A Valuable Tool in Immunization Communication

*Rachel Cunningham, MPH*

*Immunization Registry and Educational Supervisor*

*Texas Children's Hospital*

"Vaccine-Preventable Disease: The Forgotten Story" was written by Texas Children's Hospital vaccine experts as a resource for the public to provide information and awareness about the increasingly complex issue of vaccination. In an age where rumors of frightening

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effects of vaccines abound and vaccination rates continue to decline, even more frightening are the stories of innocent children and young people who have suffered needlessly from a disease that could have easily been prevented with a vaccine. The stories in "Vaccine-Preventable Disease: The Forgotten Story" are the profiles of real lives interrupted and damaged by vaccine-preventable diseases. Each story shows the cost of human suffering from not vaccinating and has been shared to help parents grasp the impact of a choice not to vaccinate their child. While the stories portrayed carry caution, they also carry hope and the single profound message that vaccines save lives. Attend this session to learn how storytelling can help be a persuasive educational tool regarding vaccine decision-making.

## ADULT VACCINES

### Complications of Influenza in Adults

*Joan Mann*

*Executive Director*

*Kendra's Legacy Foundation*

*Jennifer Shuford, MD, MPH*

*Infectious Disease Medical Officer, Division for  
Laboratory and Infectious Disease Services*

*Texas Department of State Health Services*

The CDC estimates that there were about 40 million influenza (flu) illnesses in the U.S. during the 2018-2019 flu season, resulting in about 600,000 hospitalizations and 35,000-60,000 deaths. Although certain populations are at higher risk of complications from flu, even healthy people who get the flu are at risk for severe complications and death. In this lecture, we will review the clinical manifestations of seasonal flu, complications that can result from flu, and populations that are at most risk for flu complications. The session will include a personal story of Kendra Mann O'Brien who lost her life battling the flu and its complications. In addition, it will cover how organizations like Families Fighting Flu and Kendra's Legacy Foundation are trying to educate the public regarding the prevention of influenza and need for vaccinations.

## CHILD AND ADOLESCENT VACCINES

### Immunizations and Schools

*Lisa Formby, RN*

*President*

*Texas School Nurses Organization*

*Julie Ketelsen*

*School Compliance Coordinator*

*Texas Department of State Health Services*

School vaccination requirements are essential to safeguard children and adolescents by making sure they are protected when they get to school. During this session, experts will review Texas school immunization coverage and compliance rates, and learn about issues schools face in implementing immunization requirements.

Participants will gain knowledge of the tools and resources available to schools to help increase immunization rates and overcome immunization barriers. An overview of what immunizations are required for each grade, how to make sure that the record is valid and how to maintain compliance through the school year. The important role the school nurse plays in notifying parents of vaccines that are recommended but not required and when the next dose of these is due.

**3:30 PM - 5:00 PM**

## PLENARY

### Communicating Vaccine Myths and Realities

*Kathleen Gore, MPH*

*Coalition and Education Program Manager*

*The Immunization Partnership*

*Julie Boom, MD*

*Director, Immunization Project*

*Texas Children's Hospital*

*C. Mary Healy, MD*

*Pediatric Infectious Disease Specialist*

*Texas Children's Hospital*

*Associate Professor of Pediatrics*

*Baylor College of Medicine*

The "Communicating Vaccine Myths and Realities" panel will feature 3-5 case scenarios exploring difference vaccine-related myths and strategies to address each myth. The content will cover the CDC immunization schedule, the difference between required versus recommended vaccines, the worldwide disease burden of vaccine-preventable diseases, common vaccine related myths and the science to address each, and methods providers can use to improve immunization rates in their practices.



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# 2019 Texas Immunization Conference

**Friday, October 25, 2019**

**8:30 AM - 9:30 AM**

## **PLENARY**

### **Adolescent Vaccination: HPV Clinical Case Study and Meningitis Awareness**

**Lori Anderson, MD, Retired**

*Amistad Community Health Center*

**Jamie Schanbaum, Founder**

*The Jamie Group*

About 90 percent of the public think that by the time children are teens, their need for vaccinations are complete. However, they're often wrong. In fact, less than half of teen boys complete the human papillomavirus (HPV) series, only one third of teens receive the second dose of meningitis vaccine and most teens skip the flu shot altogether. The Centers for Disease Control and Prevention recommends that adolescents catch up on all childhood immunizations and receive additional vaccines for meningitis, HPV, diphtheria/tetanus/pertussis, and the flu. Attend this session to hear a case study on HPV and the story of Jamie Schanbaum, who was rushed to Seton Hospital in Austin, Texas, thinking she was having an asthma attack and flu-like symptoms. Two days later, Jamie and her family learned she had contracted a rare disease. Meningococcal septicemia is similar to meningitis. Jamie survived, though sadly she lost her legs and fingers, which had to be amputated as a direct result of her infection.

**9:30 AM - 10:30 AM**

## **CLOSING SESSION**

### **National Perspective on Immunizations**



**Melinda Wharton, MD, MPH**

**Director**

*Immunization Services Division,  
National Center for Immunization  
and Respiratory Diseases, Centers  
for Disease Control and Prevention*

This session will highlight current issues in immunization from the national perspective, with a focus on vaccination coverage among children, adolescents, and adults. Measles outbreaks in the U.S. in 2018-2019 have highlighted the need to identify communities with low vaccination coverage among children and to develop strategies to address low coverage. Additionally, action is needed to address low coverage with influenza vaccine among children and human papillomavirus vaccine among preteens and adolescents. Strategies to improve vaccine coverage and address parental concerns about vaccination will be discussed.

## **CONFERENCE WRAP UP**

### **Award/Wrap Up**

The closing session will wrap up the conference. The Department of State Health Services will present its first-ever "Immy Awards." There will also be an explanation regarding the new Texas Immunization Stakeholder Working Group (TISWG). Raising vaccine coverage levels will require a comprehensive, coherent, strategic approach. The state immunization system is complex and requires collaboration among many public sector, private sector, and community groups. TISWG was created to increase partnerships among these groups across the state to improve immunization practices for all Texans.

## **POST CONFERENCE**

**11:30 AM - 2:00 PM**

### **TISWG Annual Meeting**

The Texas Immunizers and Stakeholders Working Groups Annual Meeting will be held at the conclusion of the 2019 Texas Immunization Conference hosted by The Immunization Partnership and Texas Department of State Health Services. The meeting is free-of-charge and will have limited online viewing options.

- Please register for the meeting on the TISWG Meeting Registration Link located on the conference registration page.



**Texas Department of State  
Health Services**

**Continuing education for multiple disciplines will be provided for this event.**

**To register, visit [www.texasimmunizationconference.com](http://www.texasimmunizationconference.com). For information, call 877.451.8700.**